

When it comes to choosing the best platform for selling **digital products**, creators and developers often weigh the benefits and drawbacks of different marketplaces. Two popular options are **VeryUtils** and Codecanyon (Envato). While both offer opportunities for monetizing digital creations, **VeryUtils** stands out as a more flexible and cost-effective choice for many reasons, particularly in its fee structure and merchant policies. Here's a closer look at why **VeryUtils** may be the better option.



# VeryUtils

## Best Selling Platforms to Sell Digital Products

**VeryUtils: 10% flat per sale.**

- \* No hidden fees.
- \* No monthly fees.
- \* No requires to Exclusive contract.

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### 1. Lower, Transparent Fees with VeryUtils

One of the primary advantages of VeryUtils is its simple, flat merchant fee of just 10% per successful sale. This structure provides predictable earnings without the additional burdens often associated with **digital marketplaces**. VeryUtils operates on a "we only earn when you earn" model, meaning it doesn't charge monthly fees or hidden costs. This transparency helps sellers plan for sustainable growth without financial strain.

In contrast, Codecanyon (Envato) charges significantly higher fees, particularly for non-exclusive authors who are subject to a staggering 55% fee on each sale. Exclusive authors may see a lower rate, but it still ranges between 12.5% and 37.5% based on sales volume. This tiered structure can make earnings unpredictable and often less profitable for sellers who cannot or choose not to commit exclusively to Envato.

## 2. Freedom from Exclusive Contracts

VeryUtils provides a flexible environment for its merchants, allowing them to sell their products on other platforms without restriction. This freedom is beneficial for creators who prefer to diversify their income streams and reach a wider audience. VeryUtils understands that exclusive contracts can limit growth, so they do not impose this requirement.

In comparison, Envato encourages exclusivity by offering reduced fees to exclusive authors, making it less appealing for sellers who want to use multiple marketplaces. Non-exclusive sellers on Envato pay a significantly higher fee, which can discourage creators from pursuing other revenue channels.

## 3. No Monthly Fees, More Earnings

VeryUtils is committed to making selling **digital products** as stress-free as possible. By avoiding monthly fees, the platform ensures that sellers only pay a percentage per sale, enabling them to retain a higher portion of their revenue without the overhead costs that can chip away at profits. For small and independent creators, this fee structure is a game-changer because they can focus on expanding their business without the worry of ongoing charges.

On the other hand, Envato's structure is less seller-friendly, especially when combined with its high Author Fees. The platform's list price structure—where fees are calculated based on previous sales and other factors—can create unexpected expenses, making it difficult for sellers to predict their take-home earnings.

## Why VeryUtils is the Clear Choice

For developers and creators looking for a transparent, flexible, and low-cost marketplace, VeryUtils offers a clear advantage. Its straightforward 10% flat fee, freedom from exclusive contracts, and absence of monthly charges make it a welcoming choice for sellers of all sizes. Unlike Envato, which can feel restrictive and costly, VeryUtils provides a platform that aligns with the needs of today's digital entrepreneurs, helping them focus on growth rather than high fees.

Choosing VeryUtils means choosing a platform that puts creators' financial success at the forefront, allowing for greater independence and more predictable earnings. For those seeking a marketplace that prioritizes the seller's needs and respects their ability to manage their work on their terms, VeryUtils is an ideal choice.

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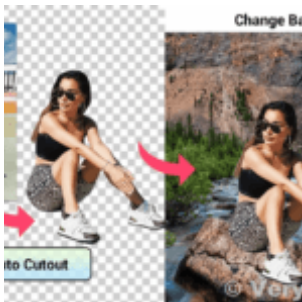
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