

[This information is long-term effective]

VeryUtils is a Digital Products Trading Platform that sells Digital Products, Digital Downloads and Subscriptions Online.



Job Description

We are hiring 10+ Digital Marketing Specialist, Work from Home.

Status: Permanent, Full-Time, Part-Time

Starting Salary: Depending on experience

How to Apply: If you are interested in this opportunity, please submit your application directly to VeryUtils on jobs@veryutils.com email address.

Reports To: Marketing Manager



## **Education & Experience**

\* College or University degree

## **Business Equipment and Computer Applications**

- \* Word processing software
- \* Excel Spreadsheet software
- \* Email clients
- \* Photoshop or other Image Editors

#### Additional Skills

- \* Market business services
- \* Develop promotional materials
- \* Write and edit press releases, newsletter and communications materials
- \* Write marketing emails

## Area of Specialization

- \* Advertising
- \* Accounting and financial services
- \* Sales
- \* Marketing
- \* Customs services
- \* Communications
- \* E-commerce

#### Specific Skills

- \* Looking for vendor/clients on Google, Facebook, Twitter, etc. sites.
- \* Looking for vendor/clients through competitors.
- \* Plan, organize, direct, control and evaluate the marketing plans.

### Own Tools/Equipment

- \* Computer
- \* Internet access



\* Cellular phone

Work Location Information

\* Work from home

#### Personal Suitability

- \* Effective interpersonal skills
- \* Flexibility
- \* Team player
- \* Excellent written communication
- \* Dependability
- \* Organized

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