

When it comes to selling **digital products**, memberships, and services online, both **VeryUtils** and Gumroad are popular platforms that offer solutions for creators, entrepreneurs, and businesses. While both platforms provide systems for selling digital goods, there are several key differences that make **VeryUtils** stand out, especially in terms of flexibility, fees, and the range of services offered. In this article, we will compare **VeryUtils** and Gumroad, with a particular focus on the advantages of using VeryUtils.



VeryUtils

Best Selling Platforms to Sell Digital Products

VeryUtils: 10% flat per sale.

- * No hidden fees.
- * No monthly fees.
- * No requires to Exclusive contract.

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1. Fees and Pricing Structure

One of the most significant advantages of VeryUtils is its transparent and creator-friendly fee structure.

Gumroad charges a flat 10% fee per transaction. While this is competitive, it can become substantial as your business grows, and you may find that scaling can be costly with this fee

structure. Additionally, Gumroad has a free plan, but their fee remains the same, and higher plans come with additional costs and services.

On the other hand, VeryUtils offers a 10% flat commission fee on every successful sale, which is on par with Gumroad. However, VeryUtils doesn't require any monthly subscription fees, which sets it apart. Instead, the platform operates on a commission-based model, meaning VeryUtils only earns when you make a sale. This low-risk structure helps creators avoid fixed monthly costs, which is often a concern with other platforms.

2. Flexibility and Product Types

Gumroad allows creators to sell **digital products**, physical products, and memberships. However, its customization options can be somewhat limited, especially for creators seeking more control over their product presentation or advanced features such as subscription management, which are only available on higher-tier plans.

In contrast, VeryUtils offers greater flexibility when it comes to product types. You can sell digital products, physical items, and memberships all on the same platform. Whether you're a digital artist, writer, SaaS provider, or physical goods seller, VeryUtils caters to a broad range of creators, offering the freedom to scale your business without limitations.

3. No Exclusive Contracts

Unlike many platforms that require creators to sign exclusive contracts, VeryUtils does not have this restriction. You are free to sell your products on other platforms simultaneously, giving you full control over where and how you market your business. This level of freedom is a significant advantage for those who wish to diversify their sales channels.

Gumroad, in comparison, doesn't require exclusivity, but some users feel the platform's terms can be more limiting, especially when considering its higher-tier plans or additional fees that are tied to specific services.

4. User-Friendly Interface

Both platforms are user-friendly, but VeryUtils offers a cleaner, more intuitive interface that is easy to navigate, especially for beginners. Whether you're uploading products, managing sales, or adjusting settings, VeryUtils keeps everything streamlined and simple.

Gumroad is also easy to use but can feel more rigid in terms of design and customization. While it offers an accessible interface, it lacks some of the deeper customization and flexibility that VeryUtils offers for creators who want more control over their storefront.

5. Payment Options and Payout Flexibility

Both platforms support PayPal and direct deposit as payout options, but VeryUtils offers more extensive payout flexibility across different countries. This means that creators from all around the world can get paid quickly and easily, which is a big advantage for international creators.

In contrast, Gumroad has fewer payout options and might not be as flexible in certain regions, especially for creators who need a wider range of payout choices or quicker access to their funds.

6. Customer Support

VeryUtils is well-known for its responsive and hands-on customer support. Whether you're facing technical difficulties or need help with a product-related issue, the support team is readily available to assist and resolve issues quickly.

While Gumroad offers support, some users report that response times can be slow, especially for non-premium accounts. If you're using the free plan, you might experience less timely assistance than what VeryUtils offers.

7. Scalability for Growing Businesses

As your business grows, it's crucial to have a platform that can scale with you. VeryUtils offers a scalable solution that suits businesses of all sizes, whether you're just starting or have thousands of customers.

With tools to manage bulk products, flexible pricing models, and advanced marketing features, VeryUtils ensures that businesses can expand efficiently. Gumroad, while effective for smaller businesses, might present limitations when scaling due to its higher transaction fees and lack of certain advanced features unless you upgrade to a paid plan.

8. Marketing and Customization Tools

VeryUtils provides a wide range of marketing and customization tools, including discount codes, affiliate programs, and customizable product pages. These tools enable creators to run promotions and build stronger customer relationships without relying on third-party tools. Additionally, VeryUtils gives users the flexibility to adjust their storefront to align with their branding.

Gumroad does offer some basic marketing features, but the platform's customization options are limited compared to VeryUtils. Creators on Gumroad might need to integrate external tools to achieve the same level of marketing and customization, adding extra complexity and cost.

Conclusion: Why Choose VeryUtils?

While Gumroad is a solid platform with its own strengths, VeryUtils stands out with several key advantages that make it a superior choice for creators and businesses. VeryUtils offers a transparent 10% flat commission fee on each sale, with no monthly fees required, which means lower risk for creators. The platform also provides greater flexibility, a user-friendly interface, better scalability for growing businesses, and more comprehensive marketing tools.

If you're looking for a platform that allows you to sell a wide range of products — from digital goods to physical items to memberships — without committing to monthly payments, VeryUtils is an excellent option. It's a more customizable, flexible, and supportive environment for creators looking to scale their business and maximize their revenue potential.

By choosing VeryUtils, you're not just choosing a platform, but a partner in your business growth, ensuring that you have everything you need to succeed.

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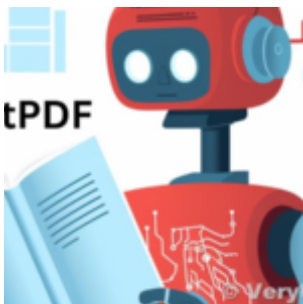
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